

MSCI AI Value Chain Indexes

“How the Indexes work”

Transcript, 18 September 2026

AI is one of the most significant investment themes in the market. But most portfolios still treat it as one undifferentiated bet.

Mega-cap exposure can hide where that exposure sits in the AI value chain — until performance starts to diverge.

Introducing MSCI AI Value Chain Indexes: A rules-based framework across three layers and 10 components, from AI hardware and data centers to model development and AI applications.

Every company’s component exposure is measured using two signals: revenue-based exposure from its business segments, and attention to emerging AI activity that may appear before it shows up in the numbers.

Asset owners can benchmark and attribute performance. Asset managers can launch customized financial products, at any granularity. Investment teams can assess concentration risk and position with intent.

Fourteen indexes. One consistent map of the AI value chain.

The question is no longer “How much AI exposure do I have?” It’s, “Where in the AI value chain am I positioned, and is that where I want to be?”

MSCI AI Value Chain Indexes. [Learn More](#)

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